

## BIBLIOGRAPHY

- Allport, G., 1935. 'Attitudes'. In Murichson, G. Lorcestor, (ed.) A Hand Book of Social Psychology. Clark University Press, worcester, Massachusetts.
- Argyle, M. and P. Robinson, 1962. "Two origins of Achievement Motivation." British J. of Sociology and Clinical Psychology 1 : 107-120.
- Atkinson, J.W., 1958. Motives in Fantasy, Action and Society, Princeton Van Nostrand.
- Anonymous, 1968. "Evaluation study of the High Yielding Varieties Programme, Kharif, 1967", Second Report (Mimeo.), Programme Evaluation Organisation, Planning Commission, Government of India, New Delhi.
- Anonymous, 1968. Agro-information flow at village level. A report of survey of communication sources in Adoption of High Yielding Varieties of crops, Indian Institute of Mass Communication, New Delhi.
- Anonymous, 1969. All India Rural Credit Review Committee Report. Reserve Bank of India, Bombay.
- Anonymous, 1969(a). "Techno-credit for Small Farmers". Economic and Political Weekly, IV(9) : 416-417.
- Anonymous, 1970(a). "An Outline of Centrally Sponsored Scheme for Establishment of SFDA in the districts : Ratnagiri and Satara Districts". SFDA Project I, Government of Maharashtra, Bombay.
- Anonymous, 1970(b). Workshop on Small Farmers and Agricultural Labours. Planning Commission, Government of India, New Delhi.
- Anonymous, 1971. Integrated Area Development Scheme for Small Holders and Agricultural Labourers. Agricultural and Cooperation Department, Government of Maharashtra, Bombay.
- Anonymous, 1972. Extracts from Mid Term Appraisal of the SFDA and MFAL Projects in Madhya Pradesh, 1971-72 ; 2.

- Anonymous, 1973(a). Interim Report of the National Commission on Agriculture and Reorientation of Programmes of Small Farmers and Marginal Farmers and Agricultural Labourers Development Agencies, Ministry of Agriculture, Government of India, New Delhi.
- Anonymous, 1973(b). "Study on Marginal Farmers and Agricultural Labourers Development Programmes in the district of Bankura, West Bengal". Agro-economic Research Centre, Viswa Bharati, Shantiniketan.
- Anonymous, 1973(c). "Small Farmers Development Programme in Amritsar-Ferozepur (Punjab) : A Evaluation of Progress and Problems". Agricultural Economics Research Centre, University of Delhi, Delhi.
- Anonymous, 1974(a). "A Study on Indebtedness Amongst Small Farmers of Thana-Nasik SFDA (Non-Tribal Areas)". Agricultural Finance Corporation Ltd., Bombay.
- Anonymous, 1974(b). "Study of Small Farmers Development Agency, Purnea, North Bihar (Kharif, 1972-73)". ARC News, 3(1) : 18-19.
- Anonymous, 1975. The Small Farmers Development Agencies - A Field Study (1972-73). A Report, The Reserve Bank of India, Bombay.
- Banarjee, B.N., 1974. "Factors Associated with the Adoption of New Farm Technology". Farm Journal, 16(1) † 17-21.
- Barnett, H.G., 1953. Innovations : The Basis of Cultural Change. McGraw Hill Book Company, New York.
- Bates, J., 1954. "A Model for the Science of Decision." Philosophy of Science, 21 : 326-340.
- \*Beal, G.M., 1958. Information source in the decision making process : Stages of adoption analysed by adoption categories. Paper read at Seminar of the Foundation of Research on Human Behaviour on "Adoption of new products : The influence of individuals and groups".
- Beal, G.M. and D.N. Sibley, 1967. Adoption of agricultural technology by the Indians of Guatemala. Rural Sociology Report 62, Department of Sociology and Anthropology, Iowa State University, Ames, Iowa.

- Bernard, C.I., 1938. *The Functions of the Executive*. Harvard University Press, Cambridge.
- Bholay, D.A., 1973. "Extension and Farmer" A paper presented at National Symposium on Agricultural Research and Development since Independence, New Delhi.
- Blalock, C.M., 1960. *Social Statistics*, McGraw Hill Book Co. Inc., New York.
- Bloom, B.S., Enselhardt, M., Furst, S., Hill, W. and D.R. D.R. Krathwhol, 1956. *Taxonomy of Educational Objectives ; The Cognitive Domain*. Longmans Green and Company, New York.
- \*Bohlen, J.M. and G.M. Beal, 1960. Sociological and social psychological factors related to credit use patterns. Unpublished paper presented at annual conference of TVA Co-operators, Knoxville, Tennessee, (Mimeo.). Department of Economics and Sociology, Iowa State University of Science and Technology, Ames, Iowa.
- Bonequ, G.A., 1960. "The Effects of Violations of Assumptions Underlying the t-test." *Psychological Bulletin*, 57(1) : 49-64.
- \*Caplow, T. and K. Finsterbusch, 1964. "Development Rank : A New Method of Rating National Development". (Unpublished paper), Bureau of Applied Social Research, Columbia University.
- Carnap, R., 1950. *Logical Foundations of Probability*, University of Chicago Press, Chicago.
- Centrill, H., 1965. *The Patterns of Human Concern*, Rutgers University, New Burnswick.
- Centrill, H. and L.A. Free, 1962. "Hopes and Fears for Self and Country ; The Self Anchoring Striving Scale in Cross Cultural Research". *The American Behavioural Scientist Supplement* : 3-30.
- Chapman, D.W. and J. Volkman, 1939. "A Social Determinant of the Level of Aspiration." *Journal of Abnormal and Social Psychology*, 34 : 225-238.
- Chatterjee, B.B., 1974. "Learning and Decisions." *Transfer Technology-System and Constraints*, C.S. Azad University of Agriculture and Technology, Kanpur.

- Chitamber, J.B., 1973. *Introductory Rural Sociology : A Synopsis of Concepts and Principles*. Wiley Eastern Private Limited, New Delhi.
- Choubey, C.L., 1972. A study of differential adoption of high yielding wheat varieties technology as related to and influenced by selected demographic, socio-psychological and political variables in Sahore District, Madhya Pradesh, Ph.D. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- Coleman, A.L., 1951. Differential contact with extension workers in a New York rural community. *Rural Sociology* 16 : 207-216.
- Cotu, W., 1951. "Role Playing Versus Role Taking : An Appeal for Clarification". *American Sociological Review*, 16 : 180-187.
- Craven, R., 1963. "The Family Role in Decision Making." *Journal of Co-operative Extension*, 1(1) : 23-31.
- Davis, K., 1949. *Human Society*, The McMillan Co., New York.
- De, B., 1973. "Working of SFDA and MFAL in West Bengal." *Kurukshetra*, 22(5) : 14-15.
- Dean, A., H.A. Aurbach, and P.C. Marsh, 1958. "Some Factors Related to Rationality in Decision Making Among Farm Operators." *Rural Sociology*, 23 : 121-135.
- Deb, P.C., M.L. Sharma and N. Singh, 1968. "Rationality in Decision Making in the Adoption of Improved Farm Practices." *Journal of Research*, 5(1) : 125-128.
- Dewey, R. and W.J. Humber, 1956. *An Introduction to Social Psychology*. The McMillan Company, New York.
- Doby, J.T. Ed.), 1967. *An Introduction to Social Research*. Second Edition, Appleton-Century-Crafts, New York : 342-344.
- Draper, N.R. and H. Smith, 1966. *Applied Regression Analysis*, John Willey and Sons, Inc., New York.
- Drever, J., 1952. *A Dictionary of Psychology*. Penguin Books Inc., Baltimore.

- Dubey, S.K., 1961. Factors influencing the adoption of improved farm practices in Barela Block, Madhya Pradesh. M.Sc. (Agri.) Thesis (Unpublished), Jawaharlal Nehru Krishi Vishwa Vidhyalaya, Jabalpur.
- Dutta, P.C., 1973. "Role of SFDA in Assam". Kurukshetra, 21(3) : 13.
- Dutta, P.C. and K. Gogoi, 1973. Achievement of SFDA/MFAL in Assam. Kurukshetra, 22(3) : 8.
- Edwards, A.L., 1957. Techniques of Attitude Scales Construction Appleton Century Crofts Inc., New York.
- Edwards, A.L. and K.C. Kenney, 1946. "A Comparison of the Thurstone and Likert Techniques of Attitude Scale Construction". Journal of Applied Psychology, 30 : 72-83.
- English, H.B. and A.C. English, 1961. A Comparative Dictionary of Psychology and Psycho-analytical Terms. Longmans Green and Company, New York.
- Ernest, R. S., 1973. A study of communication utilisation behaviour of small and big farmers and its implications to communication strategy. Ph.D. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- \*Erwin, B. L., 1968. 'An economic analysis of agricultural credit use and policy problems' Diss. Abstr. Ann. Arbor Michigan : 28, quoted by World Agric. Econ. Rur. Sociol. Astr., 1968, 11 : 86.
- \*Eysenck, H.J. and S. Crown, 1949. "An Experimental Study in Opinion - Attitude Methodology." International Journal of Opinion-Attitude Research, 3 : 47-86.
- Fliegel, F.C., 1956. "A Multiple Correlation Analysis of Factors Associated with Adoption of Farm Practices." Rural Sociology, 21 : 284-292.
- Fliegel, F.C., 1960. "Obstacles to Change for the Low Income Farmers." Rural Sociology, 25(3) : 347-351.
- Gaikwad, V.R., 1971. Small Farmers : State Policy and Programme Implementation, National Institute of Community Development, Hyderabad.

- Gaikwad, V.R., 1976. "Organization Design for Development of Individuals Operating Small and Marginal Holdings." A paper presented at the National Seminar on "New Agricultural Technology and Extension Strategy for Small and Marginal Farmers," Ludhiana.
- Garg, A.K. and K. Singh, 1974. "Impact of SFDA on its Beneficiaries in the Punjab." Department of Economics and Sociology, Annual Research Report 1974-75, Punjab Agricultural University, Ludhiana (Mimeo.) : 30-31.
- Griffith, D.E., 1959. Administrative Theory. Appleton-Century Crafts, Inc. New York.
- Guilford, J.P., 1950. Fundamental Statistics in Psychology and Education. McGraw Hill Book Company, New York.
- Guilford, J.P., 1954. Psychometric Methods. McGraw Hill Book Company, Inc., New York.
- Haller, A.O., 1968. "On the Concept of Aspiration". Rural Sociology, 33(4) : 484-487.
- Heady, E., Hildreth, R.J. and G.W. Dean, 1957. Uncertainty, expectations and investment decision for a sample of Central Iowa farmers. Iowa Agricultural Experiment Station Research Bulletin, 447, Ames, Iowa.
- Herdt, W.R. and R. Barker, 1975. "Small Farmers and Changing Rice Technology". Farm Management Notes for Asia and The Far East, Regular issue 1(July) : 58.
- Hoffer, C.R., 1942. "Acceptance of Approved Farming Practices Among Farmers of Dutch Descent." Michigan Agriculture Experimental Station Special Bulletin, East Lansing.
- Houston, Jr. T.R., 1972. "The Behavioural Sciences : Impact-Effectiveness Model". In Evaluating Social Programmes by Rossi P.H. and W. Williams (Eds.) Seminar Press, London.
- \*Inkeles, A., 1967. "Becoming Modern". Paper presented at Michigan State University. In Modernisation Among Peasants : The Impact of Communication by Rogers, E.M. and L. Svenning : 14.

- Jakhade, V.M., 1970. "Agricultural Development and Income Distribution." *Indian J. Agril. Econs.*, 25(1) : 10-13.
- Jalihal, K.A., 1976. "Mobilizing Small and Marginal Farmers for Action." A paper presented at the National Seminar on New Agricultural Technology and Extension Strategy for Small and Marginal Farmers, held at Ludhiana.
- Jensen, H.R. and A.N. Halter, 1961. Making decisions. In, Johnson, C.L., A.N. Halter, H.R. Jansen and D.W. Thomas (eds.) *Managerial Processes of Mid-Western Farmers*. Iowa State University Press, Ames, Iowa.
- Julian, W., 1964. "Decision Making in Middle Sweden's Farming ; A Special Behavioural Analysis". *World Agricultural Economics and Rural Sociological Abstract* 6 : 808.
- Katona, G., 1953. "Rational Behaviour and Economic Behaviour." *Psychological Review*, 60 (Sept.) : 316-320.
- Kalpatrik, F.P. and H. Cantrill, 1960. "Self-anchoring Scale ; A Measure of Individual's Unique Reality World." *Journal of Individual Psychology*, 16(2) : 47-53.
- Kluckhohn, F.R., 1953. "Dominant and Variant Value Orientations." In Kluckhohn, C., Murry, H.A. and Schneider, D.M. (Eds.), *Personality in Nature, Society and Culture*, Knopf, New York.
- Kluckhohn, C. and others, 1951. "Values and Value-orientation in Theory of Action." In Parsons, T. and H.A. Shils (eds.). *Towards a General Theory of Action*. Harvard University Press, Massachusetts, Cambridge : 388-433.
- Krathwohl, D.R., Bloom, B.S. and B.B. Masia, 1966. *Taxonomy of Educational Objectives. II*, David McKay Co., Inc., New York.
- Kretch, D. and R.S. Crutchfield, 1948. *Theory and Problems of Social Psychology*. McGraw-Hill Book Company, Inc., New York.

- Kretch, D., R.S. Crutchfield and E.L. Ballachey, 1962. Individual and Society. McGraw-Hill Book Company, New York.
- Lerner, D., 1958. The Passing of Traditional Society : Modernizing the Middle East. Free Press, New York.
- \*Likert, R., 1932. "A Technique for the Measurement of Attitudes." Arch. Psychology 7, 140.
- Lindesmith, A.R. and A. Strauss, 1956. Social Psychology Holt, Rinehart and Winston, New York.
- Lokhande, M.R., 1973. Socio-psychological factors associated with farm credit behaviour of Delhi farmers. Ph.D. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- \*Majumdar, D., 1965. "Farm Size and Productivity". Economica May : 19-27.
- Mallick, B., 1976. "Production Strategy for Small Farmers in the Adoption of Improved Method of Potato Cultivation." A paper presented at the National Seminar on New Agricultural Technology and Extension Strategy for Small and Marginal Farmers, Ludhiana.
- McClelland, D.C., 1961. The Achieving Society. Van Nostrand, Princeton.
- McClelland, D.C., Atkinson, J.W., Clark, R.A. and R.A. Lowell, 1953. The Achievement Motive. Appleton-Century Crofts, New York.
- \*Mellor, J.W., 1975. "The Impact of New Agricultural Technology on Employment and Income Distribution : Concepts and Policy". Occasional Paper No. 81, Department of Agril. Economics, Cornell University, 18: 20.
- \*Miller, P., 1970. 'Supervised Credit and Agricultural Development : a Peruvian Example.' Inter/Am. J. Econ. Affairs. Washington, D.C. 23(4) : 13-22, quoted by World Agric. Econ. Rural Sociol, Abstr. 1970, 12 : 572.
- Morrison, D.E., 1964. "Achievement Motivation of Farm Operators : A Measurement Study". Rural Sociology 29 : 367-384.

- Mosher, A. T., 1966. *Getting Agriculture Moving : Essentials for Developments and Modernization*. The Agricultural Development Council, Inc., New York.
- Motilalkar, R., 1967. "The Future of the Small Farmers." A symposium on a contemporary reading in Agricultural Economics by Harold and Halcrow (eds.) : 77-379.
- Mukharjee, P.K., 1970. "High Yielding Varieties Programme : Variables that Matter". *Economic and Political Weekly*, 5(13).
- \*Myren, D. T., 1964. "The role of information in farm decision under conditions of high risk and uncertainty." in *Communications in Agricultural Development, Mexico* : 94-100.
- Nachiappah, P.R., 1975. *The impact of small farmers' development agency on some selected aspects in Sourth Arcot district of Tamil Nadu*. M.Sc. (Ag.) thesis (unpublished). Agricultural College, Hebbal, Bangalore.
- Nair, K., 1961. *Blossoms in the Dust : The Human Element in Indian Development*. Prager, New York.
- Narayanswami, N., 1974. "Two Schemes for the Rural Poor : Progress and Prospects". *Kurukshetra*, 22(18) : 7-9.
- \*Neill, R. E., 1963. "Achievement motivation among Ohio farmers." M.Sc. thesis (unpublished), The Ohio State University, Columbus.
- Neill, R.E. and E.M. Rogers, 1963. *Measuring achievement motivation among farmers*. Ohio Agricultural Experiment Station Department Bulletin Series, AE 346, Columbus.
- \*Nelson, R.R. and E.S. Phelps, 1966 (quoted by Harker, Bruce-Rogers, 1971 - *Education, Communication and Agricultural Change ; A Study of Japanese Farmers*, Ph.D. thesis (unpublished), University of Chicago, Chicago). "Investment in Human, Technological Diffusion, and Economic Growth". *American Economic Review*, LVI, 2 : 69-76.
- Newcomb, T.M., Turner, R.H. and D.E. Converse, 1965. *Social Psychology : A Study of Human Interaction*. Holt Rinehart and Winstor Inc., New York.

- Norris, T.L., 1953. "Decision Making Activity Sequence in a Hacienda Community." *Human Organisation*, 12 (3) : 26-30.
- Nystrom, G.H.; 1933. "The Measurement of Filipino Attitudes Towards America by the Use of the Thurstone Technique." *Journal of Social Psychology*, 4 : 249-252.
- Oppenheim, A.N., 1966. *Questionnaire Design and Attitude Measurement*, Basic Books Inc., Publishers, New York.
- Page, V.S., 1968. "The Problems of Small Farmers and Solutions of These". Seminar on Problems of Small Farmers. *Indian Journal of Agricultural Economics*, 7 : 9-17.
- Pandey, S.M., 1974. *Development of Marginal Farmers and Agricultural Labourers*. Shri Ram Centre, New Delhi.
- Pant, S.P., Dubey, S.K. and E.V.N. Panikar, 1972. "Possibilities for Increasing Employment and Income on Small Farms Through Loan Financed Technology". *Indian Journal of Agricultural Economics*, 27(4) : 234-239.
- Parsons, T. and E.A. Shils (Ed.), 1951. *Towards a General Theory of Action*. Harvard University Press, Massachusetts, Cambridge.
- Patel, J.S., Ramchandani, J.C. and D.D. Brown, 1961. How to develop and use a programme of work that facilitates integration and makes for a more effective operation. IADP. Conference Report (Mimeo.) : 196-204.
- Patel, N.M., 1965. "A study of small farmers and their problems as related to agriculture". M.Sc. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- Patel, I.C., 1976. "Change Agent's Role in Motivating Small and Marginal Farmers for Action". A paper presented at the National Seminar on New Agricultural Technology and Extension Strategy for Small and Marginal Farmers, held at Ludhiana.
- Philip, M.R., 1971. Discussion on Agricultural Institutions. *Institutions in Agricultural Development*. by Blase, M.G. (Ed.), The Iowa State University Press, Ames, Iowa : 186.

- Prasad, R., 1973. "Citizen Participation in Social Welfare in Uttar Pradesh." *Indian Journal of Social Research*, 14(1) : 63-78.
- Quin, McNemar, 1962. *Psychological Statistics*. John Wiley and Sons Inc., New York : 375-376.
- Ram, G.S. and D. Jha, 1976. "Credit, Service and Marketing Needs of Small Farmers." A paper presented at the National Seminar on New Agricultural Technology and Extension Strategy for Small and Marginal Farmers, held at Ludhiana.
- Ramsey, C.H., Polman, R.A. and G.H. Spencer, 1959. "Values and Adoption of Practices." *Rural Sociology*, 24 : 34-47.
- Rao, P.V., 1970. "Small Farmers and the Green Revolution." *Kurukshetra*, 18(7) : 24-25.
- Rao, R.M., 1974. "SFDA brings All-round Prosperity." *Kurukshetra*, 22(17) : 13.
- Rath, K.C., 1974. "SFDA Boosts Agricultural Production." *Kurukshetra*, 22(7) : 5.
- Reddy, M.S.K., 1962. A study of adoption of improved agricultural practices as a function of some socio-economic factors and sources of information. M.Sc. Thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- \*Reiss, F., 1952. "Individual difference in entrepreneurial and management ability among Illinois farm operators." Ph.D. thesis (unpublished), Department of Agricultural Economics, University of Illinois, Illinois.
- Riesman, D., 1952. *Faces in the Crowd ; Individual Studies in Character and Politics*. Yale University Press, New Haven Conn.
- Rizvi, R.S., 1967. "Job analysis, job performance and suitability of pre-service training of Gramsevikas in three selected states." M.Sc. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.

- \*Robinson, P., 1961. "The Measurement of Achievement Motivation." Ph.D. thesis (unpublished), Oxford University.
- Rogers, E.M. and L. Svenning, 1969. Modernization among peasants : the impact of communication. Holt, Rinehart and Winston, Inc., New York.
- Rogers, E.M. and F.F. Shoemaker, 1971. Communication of Innovations : A Cross-cultural Approach. The Free Press, New York.
- Rosander, A.C., 1936. "The Spearman-Brown Formula in Attitude Scale Construction." Journal of Experimental Psychology, 19 : 486-495.
- Roy, P., Fliegel, F.C., Kivlin, J.E. and L.K. Sen, 1968. Agricultural Innovations Among Indian Farmers. National Institute of Community Development, Hyderabad.
- Ryan, B. and N. Gross, 1950. Acceptance and diffusion of hybrid seed corn in two Iowa communities. Iowa Agricultural Experiment Station Research Bulletin 372, Ames, Iowa.
- Saha, K.N., 1974. Adoption of agricultural practices and role of extension personnel. Kurukshetra, 22(20) : 10-11.
- Saini, G.R., 1969. Farm size, productivity and returns to scale. Economic and Political Weekly, Review of Agriculture, 4(26) : A119-A122.
- Salunkhe, V.G., 1972. A study of the characteristics of small farmers, their performance in farming and potential for change. M.Sc. (Agri.) thesis (unpublished), Mahatma Phule Krishi Vidyapeeth, Rahuri.
- Salunkhe, V.G. and S.S. Thorat, 1975. "Adoption Behaviour of Small Farmers in Relation to Their Personal Characteristics." Indian Journal of Extension Education, XI(1-2) : 67-69.
- Salunkhe, V.G., 1976. "Problems of Small Farmers in Konkan Region of Maharashtra." A paper presented at the National Seminar on New Agricultural Technology and Extension Strategy for Small and Marginal Farmers, held at Ludhiana.

- Sawhney, M.M., 1961. "Diffusion and acceptance of innovation in agriculture with special reference to the rural leaders and rural youths." Ph.D. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- Schein, E.H., 1969. Organizational Psychology. Prentice-Hall of India (Pvt) Ltd., New Delhi.
- Sengupta, T., 1967. "A Simple Adoption Scale for Selection of Farmers for High Yielding Varieties Programme on Rice." Indian J. Ext. Educ., 3(3) : 107-115.
- Sherif, M. and H. Centrill, 1945. "The psychology of attitudes". Psychological Review, 52 : 295-319.
- Sherif, M. and C.W. Sherif, 1963. "Varieties of social stimulus situations." In Sells, S.H. (Ed.), Stimulus Determinants of Behaviour. Ronald Press Company, New York.
- Simon, H.A., 1957. Model of man, social and rational : Mathematical essays on national and human behaviour in a social setting. John Wiley and Sons, Inc., New York.
- Singh, S.N., 1969. A study on adoption of high yielding varieties and investment pattern of additional income by the farmers of Delhi territory. Ph.D. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- Singh, D. and Srivastava, V.K., 1969. Adoption problems of small farmers in Uttar Pradesh. In Singh, K.N., Rao, C.S.S. and Sahay, B.N. (eds.), 1970, Research in Extension Education, Indian Society of Extension Education, Indian Agricultural Research Institute, New Delhi : 369.
- Singh, B.K., 1971. A study of low level of agricultural progressiveness of small farmers and their socio-economic behaviour. Ph.D. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- Singh, T.P., 1976. "Neighbourhood Organisation and Youth Training : A Twin Strategy of Communication for Marginal Farmers." A paper presented at the National Seminar on New Agricultural Technology and Extension Strategy for Small and Marginal Farmers, Ludhiana.

- Singh, D.P. and K. Kumar, 1976. "Production Strategy for Small and Marginal Farmers of Irrigated Limited Irrigated and Drought Prone Areas." A paper presented at the National Seminar on New Agricultural Technology and Extension Strategy for Small and Marginal Farmers, held at Ludhiana.
- Sinha, N.K., 1963. The adoption process as related to some socio-personal factors. Ph.D. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- Sinha, P.R.R., 1966. A study of farmers' decision making process with respect to use of artificial fertilizer and vegetable cultivation in Kanjhawala Block, Delhi. Ph.D. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- Sinha, D., 1969. Indian Villages in Transition. Associated Publishing House, New Delhi.
- Sinnarkar, N.P., 1973. Optional versus authority innovation decisions in strategies for increasing production on small holdings : implications for development. Ph.D. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- Srinivasan, T.N. and P.K. Bardhan (Eds.), 1974. Poverty and Income Distribution in India. Statistical Publishing Society, Calcutta.
- Supe, S.V., 1969. Factors related to different degrees of rationality in decision making among farmers. Ph.D. thesis (unpublished), Indian Agricultural Research Institute, New Delhi.
- Supe, S.V. and V.D. Galgalikar, 1975. "Causes of failure of large scale spread of HYV of Jowar, Cotton, Wheat and Paddy among small farmers." Indian J. Agril. Econ. 30(3) : 270-274.
- Ted, L.J., 1971. 'Agricultural Credit Institutions.' Institutions in Agricultural Development by Base, M.G. (ed.), The Iowa State University Press, Ames, Iowa ; 172.
- Tej Bahadur, 1976. "SFDA and MFAL Programmes : Retrospect and Prospect." A paper presented at the National Seminar on New Agricultural Technology and Extension Strategy for Small and Marginal Farmers, held at Ludhiana.

- \*Thisyamondal, P., D.V. Arrom and M.P. Long, 1965. 'Agricultural Credit in Thailand'. *Fac. Econ. and Business Adm. Kasotsart Univ., Bangkok*, p. 68, quoted by *World Agri. Econ. Rur. Sociol. Abstr.* 8 (1966) : 79.
- Thornton, D.S., 1962. "The study of decision making and its relevance to the study of farm management." *The Farm Economist*, 10(2) : 40-56.
- \*Thurstone, L.L. and E.J. Chave, 1929. *The Measurement of Attitude*, University of Chicago Press, Chicago.
- \*Thurstone, L.L., 1946. 'Comment.' *American Journal of Sociology*, 52 : 39-50.
- Trivedi, G., 1963. *Measurement and analysis of socio-economic status of rural families (A study conducted in C.D. Block, Kanjhawala, Delhi State)*, Ph.D. thesis, Indian Agricultural Research Institute, New Delhi.
- Uhnbrock, R.S., 1934. "Attitude of 4430 Employees." *Journal of Social Psychology*, 5 : 365-377.
- Venkatappiah, B., 1969. "Small Farmers Development Agency - Outline of a Programme of Action." 29th Annual Conference of Indian Society of Agricultural Economics, Waltair.
- Vepa, R.K., 1974. "Implementing Development Programmes." *The Indian Journal of Public Administration*, 20(1) : 1-14.
- Viswanath, S., 1972. "Integrated Credit Service for the Rural Poor". *Kurukshetra*, 20(19) : 12-13.
- \*Wilkening, E.A. and D. Johnson, 1958. A case study in decision making among a farm owner sample in Wisconsin. A paper presented, Rural Sociological Society, Pullman, Washington.
- Wilkening, E.A., 1962. "Communication and acceptance of recommended farm practices among dairy farmers and Northern Victoria." *Rural Sociology*, 27: 116-117.
- Wilkening, E.A. and W.A. Morrison, 1963. "A comparison of husband and wife responses concerning who makes farm and home decisions." *Journal of Marriage and Family*, 25 : 349.
- \* Original not seen.